

DISCOVER SAVINGS

a world of

receive
UP TO **45%** OFF
STOREWIDE



Fresco DURABLEND®+
92" Sofa

\$000

5 Piece Living Room
Includes sofa and loveseat,
cocktail tables and 2 end tables

\$000

DEALER'S
LOGO
GOES RIGHT HERE!

explore even more savings at www.dealersite.com



Zyler Coffee
89" Sofa

\$000

5 Piece Living Room
Includes sofa, loveseat,
cocktail tables and 2 end tables

\$000



Emelen Alloy
95" Sofa

\$000

5 Piece Living Room
Includes sofa, loveseat, cocktail
tables and 2 end tables

\$000

accent pillows
STARTING AT
\$49



FINISHING TOUCHES LOGO
GOES HERE WHEN APPROVED



Mykla Shitake
99" Sofa

\$000

5 Piece Living Room
Includes sofa, loveseat, cocktail
tables and 2 end tables

\$000



Manzanola Chocolate
2 Piece Sectional
Includes 2 reclining loveseats.

\$000

5 Piece Living Room
Includes 2 piece sectional,
cocktail table and 2 end tables.

\$000

Longview Brown
2 Piece Sectional
Includes reclining loveseat and
reclining loveseat with console.

\$000

5 Piece Living Room
Includes 2 piece reclining sectional,
cocktail table and 2 end tables.

\$000



Nairobi Gray 91"
Dual Reclining Sofa

\$000

5 Piece Living Room
Includes dual reclining sofa
& loveseat, cocktail tables
and 2 end tables

\$000



Chipster Almond
Rocker Recliner

\$000



Nairobi Gray
Rocker Recliner

\$000



Brolayne Beige
DURABLEND® 1
Rocker Recliner

\$000



Santa Fe Chocolate
High Leg Recliner

\$000



TV STANDS
YOUR CHOICE
SIZE & COLOR

STARTING AT
\$000



Allymore Queen
Poster Bed
Includes headboard,
footboard and rails.

5 Piece Bedroom
Includes queen poster
bed, dresser and mirror.

\$000

YOUR
CHOICE
\$000



Bittersweet Queen
Poster Bed
Includes headboard,
footboard and rails.

5 Piece Bedroom
Includes queen poster
bed, dresser and mirror.

\$000



Hopstand 5 Piece Dining Room
Includes 45" round dining room
table top and 4 side chairs.

\$000

DISCOVER
a world of SAVINGS



Lacey 5 Piece Dining Room
Includes 60" rectangular counter height table
and 4 upholstered bar stools.

\$000



Alonzo 5 Piece Dining Room
Includes 36" to 54" rectangular
counter height butterfly extension table
and 4 bar stools.

\$000



Leahlyn Queen
Panel Bed
Includes headboard,
footboard and rails.

\$000

5 Piece Bedroom
Includes queen panel bed,
dresser and mirror.

\$000



Sierra Sleep™
Limited Edition Firm
Queen Mattress Set

\$000

Twin Set *0000
Full Set..... *0000
King Set..... *0000



Sierra Sleep™ Mount
Dana EuroTop
Queen Mattress Set

\$000

Twin Set *0000
Full Set..... *0000
King Set..... *0000



Sierra Sleep™ 11 Inch
Gel Memory Foam
Queen Mattress Set

\$000

Twin Set *0000
Full Set..... *0000
King Set..... *0000



Manhattan Design District
Firm EuroTop
Queen Mattress Set

\$000

Twin Set *0000
Full Set..... *0000
King Set..... *0000



DISCOVER SAVINGS

a world of

scratch here

& WIN!

Receive a discount on your
entire furniture purchase of
\$1000 or more

DEALER'S
LOGO
GOES RIGHT HERE!

DISCOVER a world of SAVINGS

DEALER'S
LOGO
GOES RIGHT HERE!

Jane Doe
12345 Rhode Island Ave North
Paradise, Minnesota 99999

Dear Jane Doe,

My wife and I want to Thank You for being such a valued customer at Cole's Furniture Outlet. We greatly appreciate your loyalty to our local family owned store and will strive to maintain your business.

Because of your commitment to Cole's we want to offer you an exclusive VIP preview of our Columbus Day Discover A World of Savings Event. However, before we get into the VIP benefits, let me first explain what we are offering to all of our customers.

SCRATCH OFF YOUR CARD & RECEIVE UP TO 45% OFF

Discover a wide range of bedroom sets and mattresses for a great night's sleep. Plenty of stationary and reclining sofas for you to choose from that will liven up your living room. Don't forget to explore the TV Stands and accent pillow that are all on sale!

ON OCTOBER XX AT 00PM, Cole's Furniture Outlet is opening our doors to our VIP guests with an exciting opportunity to take advantage of these savings before the public. We will also be serving Starbucks coffee, cookies, champagne, beer, and hors d'oeuvres. Plus, Interior Design and Child Care Professionals will be available to assist you and your family if you so choose.

As the owner of Cole's Furniture Outlet, I would like to offer you a VIP pass to our Pre Columbus Day Discover A World Of Savings Event. Not only will you be able to enjoy the savings and hospitality, I would like to offer you the following:

- **FREE** Delivery with any purchase of \$500
- An Extra XX% OFF already reduced prices
- A **FREE** gift at the door

No need to RSVP, we will have your name on the list at the door. We look forward to seeing you there,

Cole & Nikki
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Golden Valley, Minnesota 55427
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